Get involved with National Apprenticeship Week on twitter



#NAW2012

The daily social media themes for National Apprenticeship Week 2012

6 February - We're with @Apprenticeships because ...

NAS wants stories from Apprenticeship employers and apprentices to explain why they are "with Apprenticeships" – describing the benefits and value that Apprenticeships have brought to them. These will be showcased on the Apprenticeships website and social media channels. To submit content tweet your quotes or post them on our Facebook page

7 February - 'I got my dream job through @Apprenticeships'

This is the opportunity for current and former apprentices who attribute pursing their dream career to their Apprenticeship to Tweet or chat on Facebook about it.

8 February - Say thank you @Apprenticeships

This is the chance for Apprenticeship employers and apprentices to say thank you to someone who has played a vital role in their Apprenticeship journey. Just ask them to Tweet their thanks on the day eg "Thank you ABC PROVIDER for my @APPRENTICESHIPS journey in e.g. plumbing".

9 February - @Apprenticeships Hall of Fame

Do you know an award winning former apprentice whose career has gone on to flourish? Or even a celebrity who started out as an apprentice? If so, they could be ideal candidates for the online Apprenticeships Hall of Fame. Tweet about them or add comments to the Apprenticeship Facebook page.

10 February - Get with @Apprenticeships because...

This is the opportunity for partners to showcase and highlight the success of their Apprenticeship Week activity via Twitter and Facebook and explain why others should get with Apprenticeships.

Not sure how to use Twitter?





Check out the FE Week twitter Guide!

Go to www.feweek.co.uk/twitterguide to find out more



National Awarding Organisation, NCFE, is passionate about designing, developing and certificating diverse, nationally recognised qualifications and awards.



Last year alone, over 340,000 learners from over 2,000 colleges, schools and training organisations chose NCFE as the awarding organisation to help them move their careers forward.

Dynamic and responsive with a buzz that sets it apart, NCFE is proud to be recognised for its exceptional customer service and friendly approach.

Our product portfolio is made up of:

Apprenticeships

Progression to Apprenticeships

Foundation Learning qualifications

Key/Basic Skills/Functional Skills

Enrichment qualifications

Accreditation Services

A range of vocational qualifications for schools

Visit us at www.ncfe.org.uk and use our qualification finder to view all of the qualifications that we offer, or call us on 0191 239 8000.