CAMPUS ROUND-UF ROUND-UF



WWW.FEWEEK.CO.UK | WEDNESDAY, DECEMBER 3, 2014 | EDITION 36

Level two animal care apprentice Sophie Harvison, aged 17, holding a skunk. Inset: A ring tail lemur at

the college

CREATURE COMFORT

HADRIAN'S WALL WALK FOR CHILDREN'S WARD PAGE 3

TALK BY INNOCENT EX-DEATH ROW INMATE PAGE 4 GIANT MURAL COMMEMORATES FALKLANDS WAR PAGE 8

BestFor PR

Tongues will be wagging...

Award winning marketing communications from a company who have been helping schools and colleges get amazing results for more than 10 years

empra

Call 01264 729581 Email hello@empra.co.uk Visit empra.co.uk 🈏 @empra





Welcome to CAMPUS ROUND-UP edition 36



@paul_offord campus@feweek.co.uk

Welcome to Edition 36 of our digital Campus Round-Up magazine.

Rebeca Jones

Nicky Phillips Rob Galt

Ellis O'Brien

Hannah Smith

Negar Sharifi

Helen Neilly Victoria Boyle

Paul Offord

This week's guest editor is

EDITION 36

Editor:

Guest editor:

Training manager:

Head designer:

Photographer:

Sales manager:

Sales executive:

Administration:

Managing director: Shane Mann

FE Week offers a two-week paid internship for people who want to be journalists. Interns will

be guest editors for two editions of the Campus

If you are interested in placing a product or job advert contact Hannah Smith. Details below:

Round-Up magazine, under the guidance of

training manager Paul Offord. E-mail us at

campus@feweek.co.uk to find out more.

E: hannah.smith@feweek.co.uk

Financials:

skills.

Designer:

Reporters:

The **FE Week** team:

Rebecca Jones, aged 21, who graduated in June from the University of Chester with a degree in journalism with photography.

Rebecca was paid as a multimedia journalist and social media manager for six months at West View Publications, in Chester, while completing her studies from Decemeber 2013 to June.

She previously spent six months in 2013 on an unpaid work placement that counted towards her course with Archant Publishing, where she wrote articles and features for Essex Life magazine, Coastal Life magazine and The East

Anglian Daily Times.

During her time here so far, Rebecca has focused on writingup stories, sourcing pictures and uploading content onto the FE Week Twitter page.

She also attended an MPs' Education Select Committee hearing with me at Portcullis House, Westminster, that focused on how the

number and quality of apprenticeships for 16 to 19-year-olds could be improved. Highlights of

this week's edition include stories on a giant mural commemoration for the Falklands War created by South

Downs College learners and a talk by former Death Row inmate Nick Yarris to City College Norwich learners about his 23 years behind bars for a crime he did not commit.

We also reported on level three business students from South Cheshire College pitching their ideas to a Dragon's Den-style panel of business leaders. The feature compared

apprenticeships in 1914 with today.

IN PARTNERSHIP WITH



Send your stories with pictures to campus@feweek.co.uk including **DO YOU WANT TO BE IN CAMPUS ROUND-UP?** names, ages and course details of students where applicable



ANNUAL SUBSCRIBERS WILL RECEIVE:

- > FE Week newspaper sent each week to a UK address (36 editions in term-time)
- > Online access to the current and archive newspapers (in hi-res PDF format)
- > Special editions of FE Week at the end of each term
- > Regular sector relevant events
- > Email updates with the latest news, analysis, events and jobs



Darlington College $A_{learner}$ organised a 33-mile trek along Hadrian's Wall to raise funds for a hospital unit that saved the life of her younger brother.

Abbie Taylor, aged 17, and more than 20 other uniformed and public services extended diploma learners spent two days walking the length of the wall built by the Romans in 122AD from West Cumbria to Northumberland to keep out Scottish invaders.

They raised £1,200 in sponsorship for Freeman Hospital, in Newcastle, where her seven-year-old brother, Finlay, was treated as a baby.

When Finlay was born, x-rays showed that his heart was the size of a five-yearold's

Doctors found that he had a dangerously narrow aorta and performed a life-saving operation.

Abbie said: "Finlay was so poorly. He could have died in his sleep at any time "Now he is great — just like

an annoying little brother should be.

"When our tutor asked us to choose a charity we all jumped at the chance of helping the hospital.

"The walk was tough and we got soaked through but it was well worthwhile."

Finlay said: "It is amazing to think I could have died.

"When I go for my checkups they call me the little miracle."



Tongues will be wagging...

Making sure you get seen and talked about in all the right places is crucial. Whether that's through the material you produce or the stories you tell. And it's even more important that you have the right support from an organisation that really understands your market.

We are an award winning marketing communications company who have been helping schools and colleges get the best results from all their marketing communications for more than 10 years, whether that's branding, design, PR, marketing campaigns, websites or social media and all the bits in between.

And because we only work in education we understand the language, issues and pitfalls you face, so we can help steer you in the right direction and make sure you're seen and talked about in all the right places, for all the right reasons!





Call 01264 729581 Email hello@empra.co.uk Visit empra.co.uk 🎾 @empra

www.feweek.co.uk/subscription

T: 020 8123 4778

Walk for hospital that saved 'little miracle'



Above: Abbie Taylor (second from right) with other Darlington College uniformed and public services students ahead of the walk. Left: Finlay Taylor as a baby. Far left: Finlay today with his mum Gavle Tavlor





CAMPUS ROUND-UP



From left: Learner Lily Fox, aged 18, Nick Yarris and learner Charlotte Jones, 16

Ex-Death Row inmate tells how studying helped clear his name

former Death Row inmate A told City College Norwich learners how studying behind bars helped clear his name.

American-born Nick Yarris, aged 52, was wrongly convicted of the rape and murder of a woman in Pennsylvania in 1982.

Mr Yarris told more than 100 A-level psychology, law and sociology learners that he educated himself from his maximum security cell and learned about advancements in DNA testing.

He successfully campaigned for key evidence in his case to be

re-examined using DNA testing, which ultimately led to his release in 2004. Mr Yarris also spoke about the

brutal treatment he was subjected to from other inmates and guards. A-level law student Tia

McAleese, aged 17, from Norwich, said: "It actually left me speechless and it's disgraceful that he was put through all of that.

"Listening to his story has made me want to change the law and has motivated me to be a better person as he is so forgiving - I wish I was like that.'

FE Week celebrating FE in partnership with Empra





Green award for 'E-Collegey' scheme

Uxbridge College took the Best Newcomer title in the

student interest in green issues.

sharing and cycle purchase and

movie-themed fashion show

and Gift it' sale where staff and

and other potential gift items they no longer needed to sell at £400 for the Michael Sobell Hospice in nearby Hillingdon.

nice to be recognised with an

'We wanted a sustainable the best way to do that would be to create a clear brand that

"Teams of students now wear high visibility jackets showing the logo when they do sustainable work around the

Send your stories with pictures to campus@feweek.co.uk including **DO YOU WANT TO BE IN CAMPUS ROUND-UP?** names, ages and course details of students where applicable

Zoo license granted to college



evel two animal care learner Charley Ann Nicks, aged 18, feeding a chinchilla

 $B_{\rm granted\ a\ zoo\ licence}^{\rm icton\ College\ has\ been}$ allowing it to show its collection of exotic animals to the public. The Devon-based college opened an animal husbandry school in March for animal care, husbandry and conservation courses, which

was paid for with a £2,880,000 grant from the Skills Funding Agency

It contains a number of animal enclosures and paddocks that house animals including ring tail lemurs, alapacas, chinchillas, skunks, snakes, terrapins and spiders.

Grant pays for anti-bullying training

earners from Coventry-based Hereward College's peer support team received antibullying training.

The team, which was launched in 2005 to help first year students

adjust to college life, received a Princess of Wales, which taught the 22 learners how to change the £1,500 grant from coffee retailer Starbucks. It paid for a two-day behaviour of bullies. visit from the The Diana Award Level two ICT learner Warren Anti-Bullying Training Team, Fletcher, aged 17, said: "The launched in memory of the former training was very helpful. It gave



Members of the peer support team who did the anti-bullying training

4 WWW.FEWEEK.CO.UK \\\\ WEDNESDAY, DECEMBER 3, 2014

Alapacas in the college ground

The college has now been granted a zoo licence.

Sue Merrett, head of animal care, said: "Our plan is to open for programmed education events for schools, youth and community groups and themed activities including junior keeper and face your

phobia days.

"Our students will take a primary role in handling the animals and presenting to the public, providing them with extra experience and real-world training to further embellish the skills they present to future employees."

us the skills we need to deal with bullying — which are confidence, listening and communication." The grant will also fund a film showcasing the team's antibullying work.

Looking back 100 years to when apprentices could be jailed for 'idleness'

New research by a Lincoln university professor of history, commissioned by the Skills Funding Agency (SFA), shows how apprenticeships have changed since the outbreak of the First World War, writes Paul Offord.

oday's apprentices might expect to be hauled before their employer or tutor if they are not pulling their weight — but not a judge.

As part of the government's Made by Apprentices 1914-2014 campaign, the Skills Funding Agency (SFA) commissioned professor of history at the Univesity of Lincoln Krista Cowman to study historical records and prepare an overview of early 20th Century apprenticeships.

Professor Cowman found that apprentices who, according to their bosses, were performing below par a century ago could be summoned to appear in court.

It could be for turning up late, being "idle" or just having a bad attitude and could even result in a prison sentence.

A spokesperson said: "There were strict systems and consequences for bad behaviour — 'idle' apprentices could be summoned to court or even spend time in jail.

"An apprentice from Manchester was taken to court for reading a novel and smoking cigarettes during working hours and for wrestling with other boys."

A selection of photos of apprentices taken around 100 years ago in North East England were released to coincide with the campaign,



launched as part of commemorations of the centenary of the outbreak of the First World War, that aims to help boost awareness of apprenticeships among young people and employers and show how they have changed.

It was supported by Edward Padgett, owner of Arthur Padgett plumbing business in Lancashire, which started trading almost 100 years ago and was founded by his grandfather, Arthur Padgett.

He said: "My grandfather started as an apprentice in plumbing over a century ago.

"Since then our trade has evolved enormously, but the need for skilled labour is still as relevant today. That's why we continue to support apprenticeships."

Sue Husband, director of apprenticeships at the National Apprenticeship Service, said: "We urge employers to take stock on what has been achieved in the last century and consider how apprenticeships could help their business deliver for years to come."

Professor Cowman's research allowed the SFA to compare the 10 most popular apprenticeships in 1914 with those of today (see table).

Traditional trades including dress making, carpentry and millinary dominated back then, but it is more varied today with health and social care, business administration and

management topping the list.

There were 851,500 people taking part in apprenticeships in 2013/14 across all ages and all levels, according to government figures in last month's Statistical First Release, compared to around 192,000 in 1914, according to the SFA.

Most apprentices in 1914 started work aged 15 to 17, according to the report. But nowadays the 25+ age group is home to the greatest number of starts, at 161,600. For 16 to 18 in 2013/14 the figure was 119,800.

Funding arrangements also differed in which meant they were legally required to work for an employer for a number of years and had to pay a fee to their employer to cover the cost of training and tools.

An SFA spokesperson said: "Today, in contrast, apprentices have quality apprenticeship frameworks, their training funded by the government and employers, their tools are provided, they have access to higher education and employers provide further support through mentoring."

	1914:	
1.	Dressmaking	
2.	Engineering	
3.	Carpentry	
4.	Drapery	
5.	Millinery	
6.	Fitting	
7.	Joinery	
8.	Tailoring	
9.	Plumbing	
10.	Printing	



Edward Padgett (third from right) with his staff who are all past apprentices. Inset: Arthur Padgett

Apprentices in a brass foundry in North East England in 1914. Inset: A female apprentice working in an iron foundry at around the same time

Most popular types of apprenticeships:

2014:

- 1. Health and social care
- 2. Business administration
- 3. Management
- 4. Hospitality and catering
- 5. Customer service
- 6. Children's care learning and development
- 7. Retail
- 8. Construction skills
- 9. Engineering
- 10. Hairdressing

CAMPUS ROUND-UP

Giant mural commemorates Falklands War

giant mural telling the story A of the Falklands War was created by A-level art and design students at the HMS Excellent Royal Navy base in Portsmouth.

Base warrant officer Simon Hayman had the idea for the 12ft by 12ft mural while attending a recent commemoration dinner for the conflict between Britain and Argentina in 1982.

He emailed South Downs College to ask if students would like to take on the project.

Around 20 learners developed the concept and a number of stencils over six months, before spending eight days painting it onto a wall in the officers' mess at the navy base.

Lyn Surgeon, college principal, said: "It's quite amazing when you think of the quality of work that our young people have been able to produce and the incredibly creative and respectful way they honoured the veterans from the Falklands."



Art and design lecturer Mark Kellett, student Luke Aris, aged 21, principal Lyn Surgeon, Fleet Commander Vice Admiral Jones, and students Amelia Fewings, 17, and India Benton, 18 at the

ack row from left: Stu

"For that I am eternally grateful,

my mess is grateful and I am proud

to be associated to it."

partners visited stores. Another

songs at the touch of a button.

ahead of the college's Business

Exhibition in January, where an

at South Cheshire College, said:

"The students have all worked

proposals to employers."

Claire Finney, business lecturer

exceptionally hard on their business

ideas and put forward some excellent

overall winner will be chosen.

learner wanted to open a night club

without DJs where clubbers chose

The panel selected the 18 best

Learners enter 'Dragons' Den'

evel three business students from South Cheshire College pitched their business ideas to a Dragons' Den-style panel of business leaders.

A total of 75 learners presented proposals to representatives from organisations including marketing agency Momentum Factor UK and accountancy firm The Alextra Group.

Ideas included a relaxation zone in a shopping centre, featuring computer games, where people who hate shopping could wait while their

ROUND-UP IN BRIEF

Lunar samples exhibited

Samples from rocks taken home by astronauts from the moon were exhibited at Walford and North Shropshire College. The lunar samples were collected during

1960s and 1970s NASA missions. Science lecturer Rupert Boyle also allowed college learners and visiting secondary school students to touch handsized meteorites. ideas which will be further developed Professor John Womersley, college chief executive, said: "It was an unforgettable experience to be able to hold such an important part of history and one

Rio Olympics. "It will be we hope will inspire the scientists of the future."

Brazilian learners **B**ournemouth and Poole College is helping train Brazilian travel and tourism students to cope with the influx of visitors expected for the 2016

A group of 10 learners from universities across Brazil arrived at the college last month for 13 weeks of intensive classes in all aspects of customer care. Sue Sharkey, director

of international studies, said: "They are all enthusiastic to improve their knowledge of the tourism industry. especially important with the Olympics

approaching."

Olympic training for Voting reform chat with MP iverpool West Derby

> MP Stephen Twigg discussed voting reform during a visit to West Cheshire College. He met learners on a number of different courses during a tour of the Chester Campus and discussed the merits of lowering the voting age with student union president Sarah-Jayne Wiggins, aged 19, and level three business student Alex Bintley, 20. Principal Nigel Davies said: "We encourage all our students to take an active interest in politics so they understand how decisions locally and nationally affect them. The students that spoke with Stephen were a huge credit to the college."

Tongues will be wagging...

Making sure you get seen and talked about in all the right places is crucial. Whether that's through the material you produce or the stories you tell. And it's even more important that you have the right support from an organisation that really understands your market...

We are an award winning marketing communications company who have been helping schools and colleges get the best results from all their marketing communications for more than 10 years, whether that's branding, design, PR, marketing campaigns, websites or social media and all the bits in between.

And because we only work in education we understand the language, issues and pitfalls you face, so we can help steer you in the right direction and make sure you're seen and talked about in all the right places, for all the right reasons!



MARKETING

AWARDS

2013

Call 01264 729581 Email hello@empra.co.uk Visit empra.co.uk У @empra

FINALIST

8 WWW.FEWEEK.CO.UK \\\\WEDNESDAY. DECEMBER 3, 2014

