CAMPUS ROUND-UP



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BURNING ROYAL RUBBER

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PEARSON

UNLICK TALENT
WITH BTEC

APPRENTICESHIPS



Velcome to CAMPUS ROUND-UP edition seven



@Danielle Elton campus@feweek.co.uk

7elcome to edition seven of our digital Campus Round-Up magazine.

This week's guest editor is FE Week intern Danielle Elton, aged 25, who is a third year journalism degree student at Harlow College.

Danielle is our fourth intern having started on Wednesday, March 19.

She has mainly concentrated on chasing-up key information for articles and picture captions.

Danielle recently completed six weeks' work experience in the press office at East Herts District Council, which gave her confidence when dealing with press officers over the phone or by

Yet when our managing director,

Shane Mann, asked her to identify the most important thing she had learned over the past week, Danielle was honest enough to concede she probably needed to be a little bit more persuasive in her dealings with contacts.

It has certainly been interesting watching and listening to her develop a more rigorous

> approach to securing the right information and suitable photos for stories as we have approached deadline.

Danielle has also shown good initiative when helping design the pages using InDesign.

Highlights in this week's magazine include a story on podcasts created by Radio 4 apprentices, which looked at how to encourage more young people to listen to talk-orientated stations such as Radio 4, and Northbrook College's racing instructor advising Prince Harry how to drive high speed cars.

The feature is on a 46-year-old grandmother who hopes to start her own building and decorating business after training at Birmingham Metropolitan College.

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EDITION 7

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Campus Round-up is a sister publication of the weekly newspaper FE Week. FE Week is the only newspaper dedicated to the further education and skills sector.

FE Week is offering a two-week paid internship for people who want to be journalists. They will be guest editors for two editions of our new Campus Round-Up magazine, under the guidance of our training manager. E-mail us at campus@feweek.co.uk to find out more.

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ALWAYS LEARNING PEARSON

Cutting their cloth with top fashion designer



ACELEBRATED designer has been sharing his knowledge of the fashion business with students.

Menswear designer Nicomede Talavera gave a two-day masterclass to fashion degree students at Cleveland College of Art and Design.

He helped learners develop clothing designs for their portfolios and spoke to them about the commercial side of the fashion industry.

He said: "It's so rewarding to be able to pass on knowledge I've gained within the industry — these students are our next generation of designers."

Fashion tutor Vicky Wake said: "It's been really refreshing having a designer as relevant and current as Nicomede working with our students."

Mr Talavere has worked with design houses 3.1 Philip Lim, in New York, and Lanvin Homme, in Paris. He now has his own fashion label, called Nicomede Talevera, and exhibited his clothes at London Fashion Week last year.

Nicomede Talavera. Inset: A group of students going through their designs with the fasion designer

NATIONAL APPRENTICESHIP WEEK 3-7 MARCH 2014







lways learning PEARSON



BBC apprentice Olivia Cope, Below: Olivia (back centre) with, from left, fellow apprentices Nadia Youssef, aged 22, Sally Garwood and Edward Jankowski, both 18, in a BBC studio

BBC apprentices show they are tuned in with podcasts

 ${f B}^{
m BC}$ apprentices showed they are on the right frequency by creating podcasts looking into how more young people could be encouraged to listen to talkorientated radio stations.

The BBC launched its level three radio journalism apprenticeship scheme last September. It involves them splitting their time between studying at Lambeth College, and working with production teams on shows including Desert Island

Discs on Radio 4.

The scheme's six learners have just completed their first major project — which involved them creating podcasts looking into why younger people prefer music stations such as Radio 1 to talk stations such as Radio 4.

Apprentice Olivia Cope, aged 19, said: "It was a huge learning curve for all of us from the day we were set the challenge to make the podcasts, to the day we presented our editors, family and friends. Having a piece of audio I made from scratch being on the

> BBC website is an amazing achievement and an even better feeling."

Visit www.bbc.co.uk/ academy/production/article/ art20140206113729859 to listen to the podcasts. Anyone interested in applying for apprenticeships starting in September can Tweet @ BBCTrainees from March 10.



tudents from Walsall College 'cod' the message when they were taught how to fillet fish by staff from a local seafood

Level three kitchen and larder students were given a practical demonstration on filleting and told where different seafood originates from by staff from Kingfisher Midlands.

The Birmingham-based company sources seafood from local fishermen and fish farms and supplies it to local restaurants, hotels, catering companies, schools, colleges and universities.

Student Benjamin Griffiths, aged 19, said: "We learned how to fillet a whole range of fish.

"They included Dover sole, mackerel, turbot, sea bass,

halibut, plaice, monkfish, haddock and cod.

"It was really great to learn techniques from professionals which we can now use in the kitchen ourselves."

Hospitality and catering lecturer Steve Biggs said: "This proved to be a really valuable exercise all-

"The students were able up increase their knowledge and skills as well as talk to people from a real business and build-up

"The learners have now been invited to Kingfisher for the day, to see first-hand how their business is run."

The students will join in workshops with local butchers and bakers next month.



Lecturer Steve Biggs (centre front) with students at the fish filleting event

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PEARSON ALWAYS LEARNING

Former beautician retrains as a builder and plasterer

Former beautician Jaqueline Butler had a career rethink after redecorating her house. Two years later, and with level one qualifications in building, plastering, and painting and decorating under her belt, she's planning to launch her own construction business, writes Paul Offord.

onstruction is a lot like ✓beauty," says Jaqueline Butler, "you start with a blank canvas and create something."

The grandmother-of-four is wellqualified to make the comparison having earned a living as a mobile beautician, along with part time barmaid, before turning her hand to the building trade.

After raising six children and being unemployed for three years, Jaqueline was looking for a new challenge and found it in the form of a level one plastering course at Birmingham Metropolitan College.

The 46-year-old had decided to start redecorating her fivebedroom house and enjoyed tiling the bathroom and kitchen and painting the living room so much that she was inspired to retrain.

She passed level one courses in bricklaying and painting and decorating and now has four weeks to go on a plumbing course.

She said: "As soon as my children were old enough to look after themselves, I thought: 'Right, it's time for me to do what I want now and the courses have brought me a lot of satisfaction'.

"I was the only woman on my bricklaying course but all the men were very supportive. It was really nothing to worry about and we all got on with learning our new trade together."

Jaqueline plans to use her new skills to launch a building and decorating business.

She said: "Now that my children have grown up, I'm determined to do something with my life and this is a great start on the road to getting an end result.

"If my business ever took



off I would only want to employ women.

"I think there would be a niche for female builders and decorators, as most of the ladies I know have told me they would feel more comfortable if a woman came into their home to do work.

"Maybe this kind of work could do with a woman's touch anyway. I like whatever I work on to be beautiful, whether that's building a wall or putting up wallpaper."

Jaqueline said her children Matthew, aged 28, Marie, 26, Martin, 26, Melissa, 22, Daniel, 21, and David, 20, and grandchildren Kierna, seven, Cassias and Calib,

both three, and Tayon, two, were all proud of her achievements.

She said: "My family are all chuffed to bits and proud of the skills I have learned.

"I'm looking at what I can do with my plumbing skills next. I would like to install an en-suite bathroom by my bedroom at some

"I like to do things properly with whatever I do, and take a lot of pleasure from seeing a project go from the planning stage to me actually completing it myself.

"My courses have allowed me to

do all sorts of extra work around the house — for example I built a lovely brick wall in my back garden and plastered my hall."

Tony Holder, construction lecturer at Birmingham Metropolitan College, said: "Jaqueline has been like a mother figure to all of the lads who were studying with her.

"She shows great patience and takes her time over her jobs and I'm really pleased that she has successfully passed her qualifications."

Moving account of impact on family of Huntington's disease



Deborah Goodman with students Emma Foley, aged 18 (left), and Jade Drake, 17

Students from Bromley College of Further and Higher Education heard a talk from an author who lost her father, aunt and two brothers to Huntington's disease.

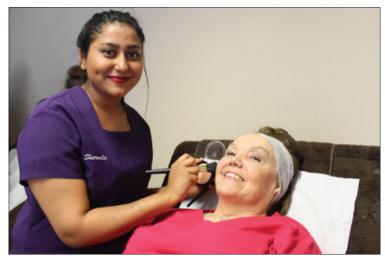
Deborah Goodman wrote the book Hummingbird about her experiences since childhood of Huntington's.

She described to social cae students how her father, aunt and two brothers were diagnosed and eventually died from the disease — which is a hereditary and degenerative disorder for which there is no known cure.

The lecture finished with a question session about dying with dignity and Lord Falconer's Assisted Dying Bill, which advocates relaxing the law on assisted suicide.

Deborah said: "This was a great opportunity for the students to get a personal account of how the hereditary disease can devastate families."

Psychology lecturer Stephen Elworthy said: "Deborah talked with great honesty about her personal experiences of Huntington's disease and assisted dying, both very emotive subjects. Our students were touched by her openness and inspired by her story."



Beauty therapy student Shamila Begum, aged 17, with centre user Kathy Clews

Students pamper community centre users free-of-charge

Community centre users were pampered by beauty therapy students from South Cheshire College.

Level three beauty therapy students provided massages, nail treatments, manicures and pedicures free-of-charge for up to 50 mainly elderly people at Jubilee House Community Centre, in Crewe.

The event was organised by the

Wishing Well Project, which aims to improve the health, well-being and quality of life of people living in Crewe through a holistic approach.

Beauty therapy lecturer Sandra Smith said: "This was a great opportunity for our students to branch out into the community. It gave them the chance to practice a full range of treatments and widen their experience outside the college environment."

ROUND-UP IN BRIEF

Donations for homeless people

Students at
City College
Coventry collected
food, toiletries
and clothing for
Cyrenians, a charity
that provides
practical help and
advice to homeless
and vulnerable
people.

Students were asked to donate at least one item.

Helen Fairhurst, from Cyrenians, thanked the students who donated for their "kindness and generosity".

Public services lecturer Lizzie Farquhar said: "Our students were keen to get involved.

"They had fun doing the collections."



Beavering for their IT badges

A lecturer took a group of beavers from First Swindon Sea Scouts into his college to test them for their IT badge.

Swindon College provided the six to eight-year-olds with computers and desks and they were questioned about computer components such as disk drives and how to log in.

Construction
lecturer at the college
Gerry Kane (pictured),
who is assistant
leader of the beaver
group, organised the
visit.

Academy for young boxers

Coaches at
University
College Birmingham
hope to train the next
generation of olympic
boxers at an academy
opening there in
September.

Students aged 16 to 18 and studying a level two or three course at the college will be able to use the new centre and have their skills honed by a coach accredited by the Amateur Boxing Association of England.

The young boxers will receive specialist training in fitness, technique, strength and conditioning, sparring, and sports therapy and rehabilitation.

ALWAYS LEARNING PEARSON

Prince Harry burns rubber with college driving pro



Prince Harry driving an Aston Martin DB4 under the guidance of Shane Kelly. Inset: Mr Kelly with students Andy Punwar, 30, James Donne, 20, Jeremy Dimos, 25, Ellen Karmios, 22, and Jack Newins, 23, infront of the Formula Renault car
Pics: Chichester Observer

Northbrook College's racing driver joined Prince Harry as he drove a series of classic and fast cars around a race track.

Shane Kelly, aged 35, who is the college's oficial racing driver and instructor, was given the honour of meeting and instructing the prince around Goodwood race track, in West Sussex, in a series of cars including an Aston Martin DB4, Aston Martin Vantage V8 and a Lamborghini Delgado.

Shane test drives, races, and advises students how to fine-tune a Formula Renault racing car which degree-level motorsport engineering and technology students maintain as part of their course.

He said: "Prince Harry's a very downto-earth guy and a great driver. When we were lapping in the older cars he drove them with respect, but when we jumped in the newer super cars I pushed him to drive them as they should be driven. He enjoyed that."

Harry was at the track to support injured and sick servicemen and women who were invited to drive the same cars in an event organised by the Endeavour Fund, which he created with Prince William to support people from the armed services.

Training from top TV baker is helping Owen rise to the top

Apprentice baker Owen Smith is hoping to rise to the top by learning his trade from one of Britain's best bakers.

Owen, aged 19, is working towards an apprenticeship in craft bakery with Buxton and Leek College and Cowburn's bakery, in Stockport, under top baker Richard Cowburn.

Richard recently finished fourth in the final of ITV's Britain's Best Bakery competition, after winning the regional heat and being named the best baker in Scotland and the North West of England.

Owen said: "I've always loved baking cakes and used to make bread for my dad when I was at home. I am really enjoying my training as I only have to spend one day a week in college learning the theory and the other four days doing what I like best — baking."

Owen has learned many different skills while working with Mr Cowburn, including making savoury tartlets and patisserie-style pastries, and working with chocolate to decorate tasty treats.



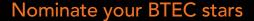


National BTEC Awards 2014

Celebrating vocational excellence

We know from our conversations with teachers, tutors and other learning providers that there are many truly outstanding BTEC students and apprentices in schools, colleges and work-based placements across the UK and internationally.

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