

# CAMPUS ROUND-UP



*FE Week celebrating FE in partnership with Pearson*

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## BACK-TO-BACK WITH BRAND

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**BTEC**  
Apprenticeships

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**UNLOCKING  
TALENT**

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UNLOCK TALENT



# Welcome to CAMPUS ROUND-UP edition ten



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Hello, my name is Sarah Hammill and I am guest editor for this week's Campus

Round-Up digital magazine.

I am a 27-year-old third year journalism student at Harlow College, in Essex, and have been working as a paid intern for *FE Week* for the last two weeks.

During my time here I have chased-up stories with press officers, found my own stories through social media, written articles and helped design pages using InDesign.

I also helped track down photos and information for the main newspaper's two-page spread on National Apprenticeship Week.

I was particularly proud when I found a photo on Twitter of Prime Minister David Cameron meeting apprentices at 10 Downing Street which the editor decided to use.

I have thoroughly enjoyed my internship. Everyone has welcomed me warmly and I have received valuable advice from the editorial team. It is so important for journalism students to learn about what the job requires through hands-on work experience. One of the main things I have learned here is that even the smallest stories can require a huge amount of fact-checking.

In this week's edition, we spoke to Lambeth College radio production student Daniel Parker who recently interviewed Russell Brand. Other highlights include Hopwood Hall College students finishing a gruelling Royal Marines assault course and HIT Training featuring in the Sunday

Times list of the 100 best medium-sized companies to work for.

*FE Week* is running a paid internship scheme for journalism students. Each of them will be guest editor of Campus Round-up for two working weeks, under the guidance of our training manager. We are now accepting applications for the summer term. Email paul.offord@feweek.co.uk for more details.

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## EDITION 10

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Campus Round-up is a sister publication of the weekly newspaper *FE Week*. *FE Week* is the only newspaper dedicated to the further education and skills sector.

*FE Week* is offering a two-week paid internship for people who want to be journalists. They will be guest editors for two editions of our new Campus Round-Up magazine, under the guidance of our training manager. E-mail us at campus@feweek.co.uk to find out more. If you are interested in placing a product or job advert contact

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## HIT Training makes it on to Times list of best medium-sized employers



From left: Glenn Dimmelow from Best Companies, which did the market research for the list, presenting the award to Jill Whittaker and John Hyde, executive chairman of HIT Training. Inset: HIT trainer-assessor Emma Boucher with the award

Independent learning provider HIT Training has made it into the 2014 Sunday Times' list of 100 best medium-sized companies to work for.

The provider of apprenticeships, training and work-based learning for the hospitality sector was ranked 92nd.

A total of 897 organisations entered themselves for consideration for the list and 250,000 employees were surveyed.

The Sunday Times judged which was the best company to work for based on employees' responses to questions, for example, about the quality of leadership and efforts made to improve their general wellbeing.

Jill Whittaker, HIT managing director, said: "We're absolutely thrilled to have made the list. More than 80 per cent of HIT employees took part in the survey which in itself is a reflection of the amazing positivity and the incredibly strong feel-good factor within the organisation."

Companies employing between 250 and 4,999 employees were considered.

## Business Skills qualifications in 2014

Pearson Work Based Learning & Colleges and Skills CFA are working together to redevelop our QCF qualifications and BTEC Apprenticeship frameworks for September 2014 in:

- › Business and Administration
- › Customer Service
- › Management and Leadership (including Team Leading).

Learn more and stay up to date with the latest developments.





There is nothing like being made a dame

The principal of West Nottinghamshire College has spoken of her pride at receiving a Damehood from Prince Charles.

Asha Khemka, who was appointed a Dame Commander of the Order of the British Empire (DBE) in the New Year Honours List, was presented with the honour by the prince at Buckingham Palace.

She is the first Indian-born woman for 83 years to be awarded the DBE, which was in recognition of her services to education.

It came five years after she was awarded the OBE (Order of the British Empire) by the Queen at Buckingham Palace.

Dame Khemka said: "I am rarely lost for words, yet I am finding it difficult to express how proud and honoured I feel. This is such huge recognition that I feel I now have a new responsibility on my shoulders — a responsibility to use this title to make an even greater impact on the FE sector and to the communities of Mansfield and Ashfield."



Dame Asha Khemka with her DBE medal. Inset: Mrs Khemka with Prince Charles



Lee McQueen before an audience of college staff and students

Apprentice winner recalls happy days on college course

A former winner of TV show The Apprentice gave a speech to MidKent College students.

Lee McQueen, who was hired by Lord Alan Sugar in 2008 after winning the BBC series, spoke about the importance of working hard and setting clear career goals to dozens of students from across the college.

He also spoke fondly of the time he spent studying a level one information technology course at Uxbridge College after struggling at school.

He said: "The school I went to was all about getting good GCSEs and A-levels before going to university, and if you didn't do that then you'd failed. But I went to college and it was a fantastic alternative for me."

Level three information and technology student Bradley Thompson, aged 18, said: "It was good to hear from somebody who has made a success of himself without having everything handed to him. It made us realise that if we work hard enough, there's no reason why we can't do well for ourselves in the future."

Level one childcare student Sian Davies, 17, said: "Lee was very honest about the bad results he got at school and explained how he didn't let them hold him back. I know a lot of people who didn't do well in their GCSEs and I think they can look at him as a role model for what we can go on to achieve."

Hair, beauty and fashion show is tailor-made by more than 120 students



Above: Jeanette Williams modelling for level three hairdressing student Rebecca Williams, aged 43, who came second in the hairdressing competition. Inset top right: Danny Halsall modelling for level two beauty therapy student Vicky Mawdsley, 20, who came fourth in the make-up competition



Make-up competition winner Katie Maybury with brother Louis, who was her model



From left: Victoria Rainey modelling for winning hairdressing student Lauren Diamond with Nicola Challinor-Smith from L'Oréal

A show put on by more than 120 students from Southport College was tailor-made for guests from across the fashion, hair and beauty industries.

Art and design students made costumes for the models and hairdressing students did their hair.

Painting and decorating learners worked on the set, performing arts students provided entertainment during intervals, and catering students made canapés for guests including Kelly Wilkinson, a make-up artist for TV show Hollyoaks, and representatives from make-up and beauty firms Dior, Estée Lauder and L'Oréal.

There were also competitions for the best garment (won by level four art and design student Megan Howard, aged 18), backdrop (won by level three art and design student Dominic Jones, 18), hairstyle (won by level three hairdressing student Lauren Diamond, 27), and make-up (won by level two beauty therapy student Katie Maybury, 20).

Sue Dawe, curriculum leader for hairdressing, said "It was truly wonderful to see such collaboration taking place between students and the standard of work was breathtaking. We are already planning next year's event which we hope will have even more students involved."

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# College radio presenter is seeing stars after landing interview with top comedian Russell Brand

**High-profile comedian Russell Brand was the latest in an impressive line of celebrities to face a grilling from 20-year-old Lambeth College radio presenter Daniel Parker, writes Paul Offord.**

What do comedian Russell Brand and actors Ralph Fiennes and Tom Hanks all have in common?

They've all been interviewed by level three radio production student Daniel Parker.

The 20-year-old, from Grays, is a presenter for Lambeth College's own station, Vox Radio, having started his course in September last year.

Yet he has already managed to interview several huge stars for the station.

But he is most proud of a recent question and answer session with Mr Brand, who also comes from Grays.

Daniel travelled to the Cliffs Pavilion theatre, in Westcliff, Essex, where the comedian was performing as part of his tour, The Messiah complex, and interviewed him backstage.

He said: "Russell was a really nice guy and very interesting to speak to.

"We went to the same primary school and my grand-dad, Gordon Eckley, who passed away last year, taught him geography at secondary school.

"His mum is actually a friend of my family and that's how I got the interview."

Daniel's first interview was with Britain's Got Talent impressionist and comedian Paul Burling, also at the Cliffs Pavilion, in Westcliff.

He then interviewed movie stars Tom Hanks and Ralph Fiennes, at press conferences about their films Captain Phillips and The invisible Woman, respectively, during the London Film Festival in October last year.

He said: "I had to apply for press accreditation and luckily they let me go along. It was really exciting. Tom was very funny and Ralph

said something nice about how the culture and spirit of London makes the festival special."

And he has also interviewed Harry Potter star Daniel Radcliffe on the red carpet at a festival screening of his film Kill Your Darling.

He said: "I basically put a microphone under his nose and asked a question like you see the reporters do on the telly. I asked him if he would be in any other Harry Potter films now JK Rowling is writing new books, but he said he was too old now."

Daniel also interviewed Star Wars actor Warwick Davis over the phone about the Reduced Height Theatre Company — his touring group of short actors [which featured in edition four of Campus Round-Up].

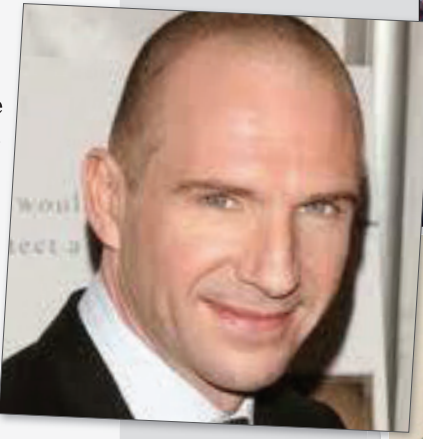
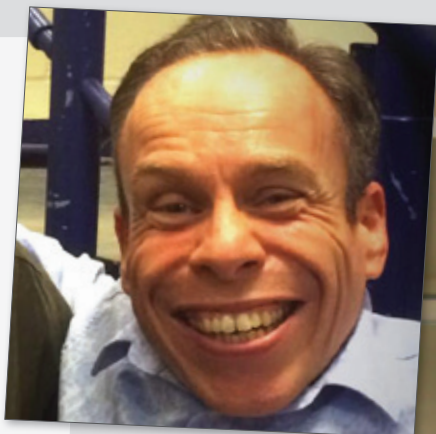
Daniel is learning about radio production, media law and news reporting through his course and hopes to become a broadcast journalist for a top national radio station one day.

Tutor Sheila Smith said: "He is just an amazing student. His confidence and interviewing skills have developed so much and I was beaming with pride when I listened back to his interview with Russell Brand."

Visit [www.audioboo.fm/channel/voxradio](http://www.audioboo.fm/channel/voxradio) to listen to Daniel's interviews.

## Daniel's top five interviews:

1. Russell Brand: "He is a name everyone knows and comes from the same place as me."
2. Warwick Davies: "It was exciting as he's done such a lot of good work in film and on television that people love. He was kind enough to let me speak to him for about 15 minutes, which is quite a long time for an interview."
3. Tom Hanks: "He is a bit of movie legend. He was a real pro when dealing with the media and very funny too."
4. Daniel Radcliffe: "I grew up watching him in the Harry Potter films so it was pretty amazing talking to him on the red carpet."
5. Paul Burling: "He may not be as famous as the others, but he was my first interview and made me laugh a lot."



Above: Daniel Parker interviewing Russell Brand. Right: A photo Daniel took of Daniel Radcliffe ahead of the screening of his film Kill Your Darling. Inset left: Warwick Davis, Tom Hanks, and Ralph Fiennes



Students given sporting chance to make documentary



Sculptor Michelle Castle with Cleveland College level four students Daniel D'arcy, aged 23, and Daniel Rhodes, 18. Inset: One of the sculptures

Young filmmakers are making a documentary following the creation of wire mesh sports-themed sculptures.

Five creative film and moving image students at Cleveland College of Art & Design have been filming artist Michelle Castle working on 15 sculptures of male figures playing sport.

The works of art were commissioned by Hartlepool Borough Council as part of a campaign to get more young men in the town playing sport.

One of the students making the film, Daniel D'arcy, said: "This is the first documentary that I've been involved with and as well as real-time filming we will also be using time lapse film to show how the sculptures evolve."

The sculptures and documentary will be exhibited by the council in January next year.



Level three photography and media production students Jodie Donovan, Anna Evans, and Emma Tynan, all aged 17, and Tom Young, 19, in fancy dress

Fundraising is tribute to Mary

Weston College students dug deep to raise almost £4,000 for a cancer charity during an annual fundraising week.

The college's chosen charity this year is The Bone Cancer Research Trust, which received £3,938 overall through the competition.

Fundraising activities included cake sales, fancy dress, football and netball tournaments, music gigs and sponsored walks.

The charity was chosen because A-level college student George Collard, aged 18, lost his sister

Mary to bone cancer when she was just 11 years old.

Students will continue to support the charity throughout the year in the hope of raising a final total of £6,000.

Jamie Scrachan, from the charity, said: "It is great to see Mary's legacy still going strong. £6,000 could pay for more than 1,500 teenage cancer information booklets, helping individuals and families like the Collards gain invaluable information and support about their condition."

ROUND-UP IN BRIEF

Awards given out by college

East Surrey College hosted an awards evening.

Level three business management apprentice Jade Castles, aged 28, won the exceptional professionalism and commitment to learning award. She works for catering firm Winterbotham Darby, which won the outstanding employer of the year award for small businesses.

Southern Railway, which employs 11 level three apprentices, won the outstanding employer of the year award for large businesses.

Learning to play African bongos

Level three music students at Warrington Collegiate learned how to play African bongos.

Drum and percussion expert Vinnie Pearson led an hour-long workshop demonstrating the basics of hand drumming.

Mr Pearson, who is a former lecturer at the college and has over thirty years' experience in the music industry, said: "My aim was to make drumming accessible all the students."

"There is a therapeutic power to hand drumming which makes it a relaxing and enjoyable hobby."

New design for skin moisturiser

Aylesbury College student has designed the new packaging for a moisturising cream.

Level two graphic design student Aurora Lanzavecchia, aged 28, was one of 30 learners that took part in a competition with private medical firm Mediplus to design packaging for the moisturiser for skin complaints, called Alokkuui.

Bob Urie, Mediplus chairman, said: "We were hugely impressed with Aurora's design. We are now talking to our market department to incorporate Aurora's design into our future production."

Soldiering on at the Royal Marines training centre



Hopwood Hall College students Vilnius Balciunas, aged 18, Aaron Anderson and Alex Jordan, both 17, Jasper Kiragga, 21, Elliot Mottershead, 17, Chris Hurst, 19, Ryan Law, 17, Tony Riley, 19, and Christian Harold, 17. Inset: Vilnius and Tony being urged on by a Royal Marines trainer

Hopwood Hall College students got a taste of what it would be like to train as Royal Marines.

The nine level two and three sport and fitness and uniformed public services students spent five days at the Royal Marines Training Centre, at Lymington, Devon.

Their leadership and teamwork skills were assessed and they had to complete a cross country course that involved swinging on ropes, running through rivers, and wading through tunnels full of water.

The students also did a three-mile run, press-up, chin-up and bleep tests.

Terry Morley, college director for sports and public services said: "The nine learners were picked because they are all interested in becoming Royal Marines. We were confident they would pass all the tests [at the training centre] and this was justified by the positive comments that have since been made about them by the staff there."

Britpop star shoots promo video at college studio

The lead singer of Britpop band Ocean Colour Scene visited Stratford-upon-Avon College with his new group Merrymouth to record a promo video for their new album.

ww Hill is the second album from the folk-orientated band Merrymouth, which is fronted by singer Simon Fowler, who found fame in the 1990s with Ocean Colour Scene — which had five top 10 albums and hit singles including The Day We Caught the Train and The Riverboat Song.

The video was shot entirely in the campus recording studios by the college's media technician Dan Croxford and media lecturer Sophie Blount.

Mr Croxford said: "Working alongside Simon Fowler was a great experience. His talent and humour engaged us all, making us want to create something to the best of our standards."

"The band works together so well and they bring an element of fun with them wherever they go which is awesome."



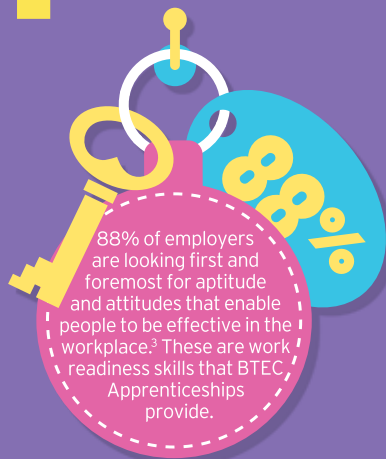
From left: Simon Fuller and fellow Wenlock Hill band member Adam Barry in a college recording studio



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After finishing, the majority of apprentices (86%) will stay in employment, with two thirds (67%) staying with the same employer.<sup>4</sup>



96% of employers have reported a benefit to their business.<sup>5</sup>



In England over 100,000 employers are employing apprentices in more than 200,000 locations.<sup>5</sup>

100,000  
EMPLOYERS

200,000  
LOCATIONS

1. gov.uk

2. pearsonwbl.com

3. Changing the pace CBI/Pearson Education and Skills Survey 2013

4. Department for Business Innovation and Skills, Apprenticeships Evaluation: Employer, August 2013

5. apprenticeships.org.uk



## YOUR KEY TO UNLOCK TALENT

SIGN UP FOR YOUR KEY TO UNLOCK OUR BTEC APPRENTICESHIP MONTHLY TREASURE TROVE WHERE WE WILL BE OFFERING LOADS OF GOODIES FOR THE REST OF THE YEAR.

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